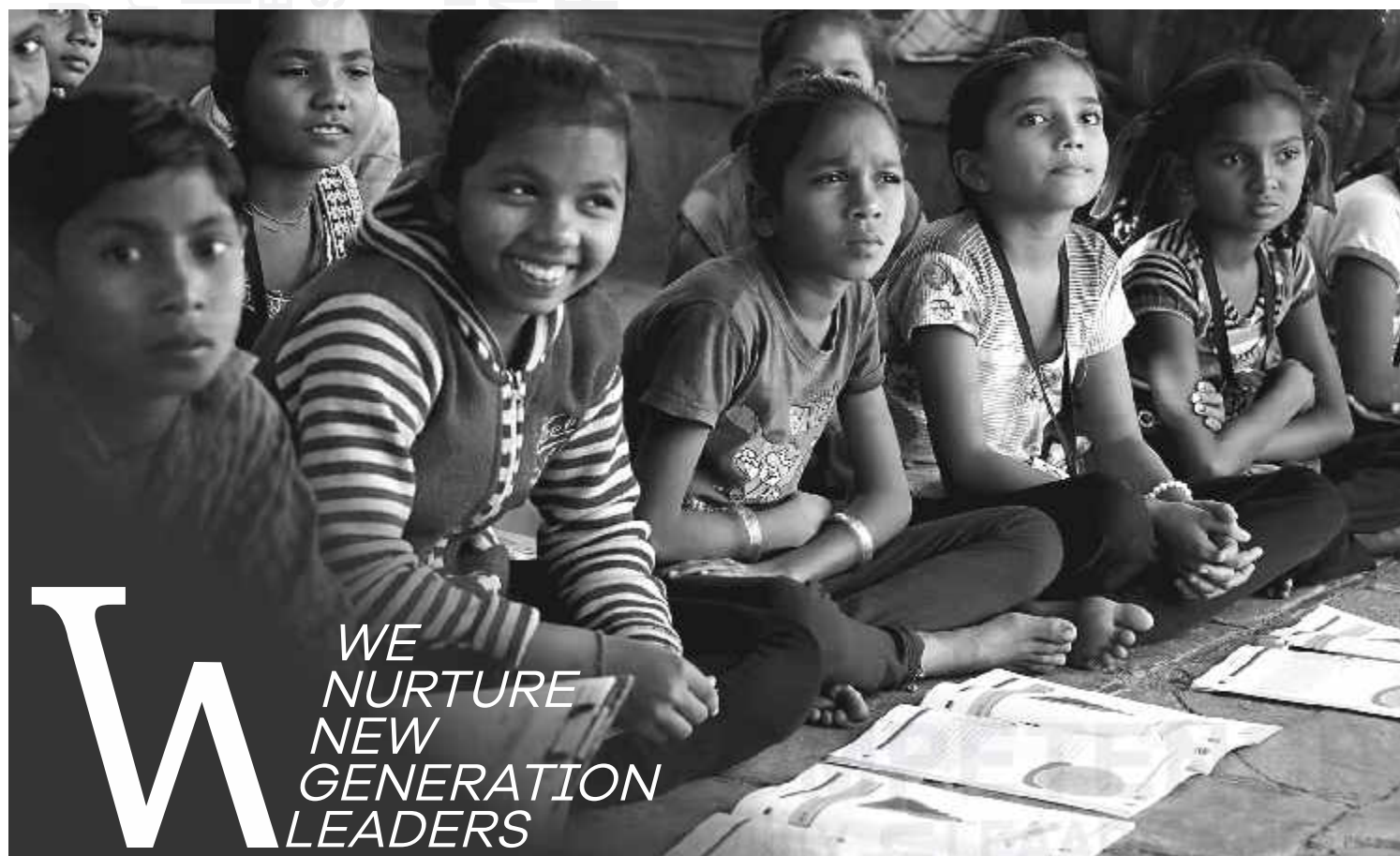




Leadership Enrichment for  
Adolescents through  
Assessment and Development

[www.leaad.org](http://www.leaad.org)

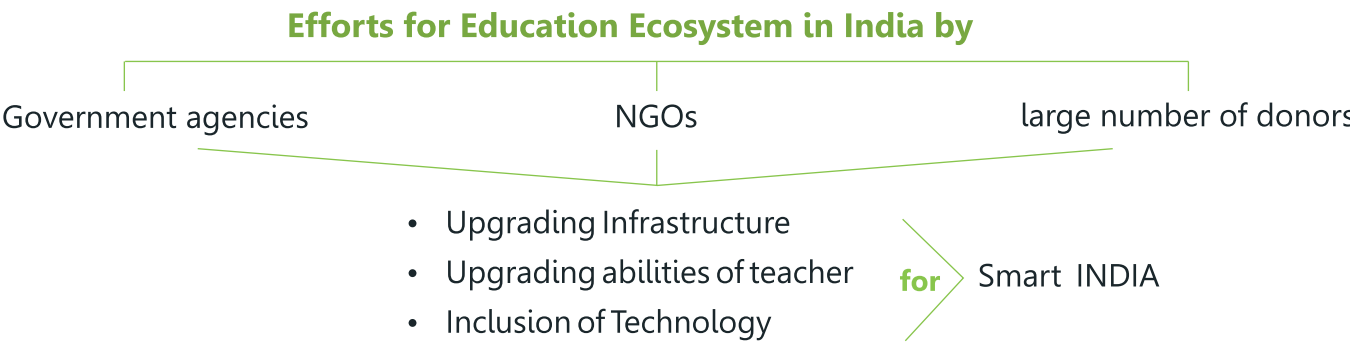
# LEAAD - Ek Pahel



WE  
NURTURE  
NEW  
GENERATION  
LEADERS

# Context

Globally, the framework for 21st century learning has recognized the need to interweave leadership skills with core subjects of basic education. Research has now established that students with exposure to leadership skills have shown better learning outcome. In India, we will have to inculcate behavioral traits amongst school students which promote leadership.



However, there is **strong gap** in beneficiaries ability to leverage these efforts for their development.

The founders of the “Foundation for Capability Building (FCB)” recognized this unmet need and ventured to create a it’s flagship program **LEAAD**.

This initiative also stems from the fact that our country needs to build not just SMART cities and infrastructure, but invest in developing SMART citizens too.

The best way is to work with **Adolescents**, who are still living with families and are capable of influencing families. They can give positive and quick response in terms of behavioral modifications. Besides, they are the future citizens of our country.

We will have to inculcate behavioral traits amongst school students For strong and confident future India. It is therefore necessary to impart structured leadership inputs to students. It also can become pivot in achieving our **Prime Minister’s vision for RURBAN India and also for promoting Swachh Bharat mission.**

# LEAAD

LEAAD offers several programs of assessment, development and sustenance through various tools and techniques. LEAAD adapts a

## 4C - Character – Confidence – Collaboration – Competence

framework, based on globally renowned Positive Youth Development framework of Richard M. Lerner. In last three years, more than 20,000 students have participated in and benefitted from various LEAAD activities.

LEAAD’s aim is to **Discover - Develop - Demonstrate** Leaadnership Capabilities in adolescents

LEAAD’s other programs are:



## THE CORE GOAL OF THE LEAAD IS

- **TO NURTURE YOUNGER GENERATION TO DEVELOP AND DEMONSTRATE LEADERSHIP SKILLS IN ALL ACTS AND DEEDS.**
- **TO BUILD CONFIDENT, COMPETENT AND ETHICAL INDIA.**



## Mission

“Fostering leadership amongst adolescents by providing opportunities to **Discover - Develop - Demonstrate** their unique abilities for creating and sustaining ethical leadership in society.”



# LEAAD - Ek Pahel

According to Planning Commission of India, 22.8% of India’spopulation are adolescents (10 - 19 years old)

Major challenges faced by adolescents in rural and semi-urban areas

- High ratio of school dropout
- Juvenile delinquency
- Unemployment
- Ineffective ecosystem to promote entrepreneurship
- Absence of life skill teachings
- Apathy for higher education

To provide solution to above issues LEAAD - Ek Pahel Program was designed for students of standard **7<sup>th</sup> to 12<sup>th</sup>**.

It is delivered using experiential methodology by certified facilitators in Gujarati/Hindi/English. It enables beneficiary students to discover, develop and demonstrate their leadership capabilities.



## Benefits to Student & Community

1  
Development in level of Confidence, Competence and Collaboration

2  
Enhanced interest for higher education

3  
Reduction in school drop-out

4  
Reduction in juvenile delinquency

5  
Development of entrepreneurship skills

6  
Community development

### Features



### Methodology



### Resources



### Sustainability



### Tracking Progress



Unique Curriculum

Online Psychometric Testing

Vernacular Language

Sustainable Behavioral Change Approach

Experiential and Action Learning

Effective training delivery by Professionals and Certified Trainers

Mentor Talk

Simulation Exercise

Interactive Sessions

Role Plays & Games

Storytelling & Group Activities

Audio-visual Aids

Group Discussions

Project Planning, Monitoring & Execution

Learning aids (workbook, project execution tool)

LEAAD buddy badge

LEAAD certificate

Souvenir for school and LEAAD club members

Follow-up record book

“Dus ka Dum” - LEAAD Club at school level

Extensive Follow-up

Community Development Project

3 Year Potential Ladder

Attendance record of students during the program

feedback from students, principal and teachers

Pre and post assessment analysis

Status of action project

Workbook used by students



# Your Support

Sponsor A school in a village, town, city of your choice

Beneficiaries

Students of 7<sup>th</sup> to 11<sup>th</sup> standards (Gujarati/Hindi/English)  
(Urban and rural schools aided by Government)

## Support for

- Colored workbook
- Participant kit, training tools and material
- Honorarium to certified trainers, assistants, facilitators and project management team
- Resources for Action Project
- Souvenir for school and Dus Ka Dum team
- Content research and development

## You will receive

- Thank you frame with your name to school
- Detailed report
- Updates of all events on social networking website
- Feedback forms of school Principal, Teachers and Students after the training program
- Pictures and Videos of all events/programs
- Workbooks used for the program
- Updates on Facebook page -LEAAD

## Your support can also be directly remitted to:

Foundation for Capability Building  
Trust Reg. No. : E / 7720/ Vadodara  
80G registration no. : AAATF4219N/394/15-16/T-730/80G(5)  
Bank Name : State Bank of India  
IFSC Code : SBIN0007442  
Branch Name : Urmi Branch  
Account No : 33421016746  
MICR Code : 390002024

Hemubhai Dave Rural Development Foundation  
Trust Reg. No. : E/1179/Bhavnagar,  
Foreign Contribution Regulation Act No. 041980040  
Bank Name : State Bank of India  
Branch Name : Darbargadh  
Account Type : Saving  
Account No : 56007016780  
MICR Code : 364002006  
IFSC Code : SBIN0060007  
SWITF Code : SBININBB619

Rural Fund Foundation for India  
Public Charitable Trust 501-3(c)  
USA

# Media Mention



# Testimonial

“LEAAD is a programme for development of leadership skills in children studying in government schools. The entire LEAAD team is extremely committed and devoted to their mission. I am glad and full of appreciation for them as they agreed to take up their project in rural schools as well. I also compliment the CSR partners of LEAAD project for supporting this noble cause..”

All the Best,  
Ms. Avantika Singh, IAS  
Ex- Collector, Vadodara

“LEAAD Program has helped the students making right decisions in their life. It helps for all round development of our rural children.”

George Sprachuh  
Preseident  
Schott glass India Pvt. Ltd.

“I have personally witnessed LEAAD - Ek Pahel program in schools aided by Government. It is a platform for tomorrow's leader”

Virendra Parikh  
USA,  
Donor

“This is a very good program. Students learned a lot form this program, and they got to know their inner strength.”

Bhagyashree Patel  
Principal, P. Rangavadhut Parthamik Shala no-31

“It was an excellent program. It helps students to develop themselves for whatever profession they choose in their lives. It is very useful for the students throughout life.”

Sunita Chandratra,  
Teacher grade-7, Vidyut Board Vidyalaya

“Learned a lot about Leadership, and I will follow whatever I have learned. I have learned many things from the activities. For this I thanks the trainers..”

Rohit Bhumika  
Student Grade-7, Gyanayagna Vidyamandir.



Nitin Yadav



Let us join hands to build a.....  
confident, competent and ethical **INDIA**

### Foundation for Capability Building

AAATF4219N/394/15-16/T-730/80G(5)

+91 265 3006720  
+91 82381 36905  
contact@leaad.org  
LEAAD

LEAAD  
@I\_LEAAD  
evolvingleaaders.wordpress.com  
fcb leaad

2nd Floor, Naman House, 1/2-B, Haribhakti Colony,  
Opp. Race Course Post Office,  
Race Course, Vadodara 390 007.  
Contact Number: 0265 3006720